

POUNCE CONSULTING ANNOUNCES TECHNOLOGY PARTNERSHIP WITH MYGNAR

Guadalajara, Jal.– April 14 2015

Embedded technology consultant and manufacturer, Pounce Consulting, Inc., announced today that it has partnered with MyGnar, Inc to design and produce an innovative solution for GoPro and DSLR camera owners. Their flagship product, the GNARBOX, is a pocket-sized device that brings unprecedented ease to editing and sharing high-definition media files using just a mobile application. This partnership is a testament to Pounce's excellence in both design consulting and embedded systems manufacturing.

Roger Viera, Chief Executive Officer of Pounce will be joining MyGnar's board of directors. In a statement released earlier today, Viera said, "GNARBOX is an exciting opportunity for Pounce Consulting and manufacturing. We have spent years building a portfolio of large and successful clients that utilize a multitude of our services. Now, we have another young company to add to our portfolio of rising stars. The product MyGnar has built, along with their excellent technology and marketing teams, give us great confidence that this partnership will be a fruitful one for years to come."

Tim Feess, Chief Executive Officer of MyGnar said "This is a very exciting day for GNARBOX. We have found a strong partner who has top-notch capabilities in embedded systems design and manufacturing. Quality is paramount to our team, and we know that Pounce will not only deliver an excellent product, but also help us scale our business."

While Pounce designs the GNARBOX production model, the MyGnar team is preparing for product launch this July on Kickstarter.

Learn more about these companies online at www.gnarbox.com and www.pouncecorp.com.